

## **The Equerry Bolesworth International Horse Show 14<sup>th</sup>-18<sup>th</sup> June 2017**

### **Media Accreditation Guidelines**

Thank you so much for showing an interest in the Equerry Bolesworth International Horse Show.

Please take time to read our media accreditation guidelines below. Submission of the accreditation form confirms acceptance of these guidelines.

#### **All media;**

- Would all accredited media please sign in at the media centre on arrival at the show.
- All accredited media must comply with the requests and instructions of the event organiser and stewards.
- Although a dress code is not in place, we do ask that all members of the media are smartly attired, particularly if attending press conferences or entering the international arenas.

#### **Photographers;**

- Photographers must have their own public liability insurance (you may be requested to show a copy of your insurance certificate, so please bring one with you).
- A photographic steward will be in place for the duration of the show, and the press officer will introduce all photographers to the steward on first day of attendance.
- Commercially marketing images directly to competitors is restricted to the event's nominated 'official' photographers.
- Photographers will be required to wear bibs (£5 deposit).
- Access to the international arena is restricted and not automatically permitted. Authorisation must be requested via the press officer.

#### **Television/Film Crews (including Web Cameramen);**

- Film crews must have their own public liability insurance (you may be requested to show a copy of your insurance certificate, so please bring one with you).
- Filming may only take place in locations agreed by the Bolesworth International Horse Show Media Centre
- Film crews wishing to film events taking place in the arena must have full accreditation and to have signed in at the media centre.
- A television/radio interview area will be available, and Bolesworth International Horse Show request that interviews be arranged via the Press Office Media Centre
- Competition start at 8am each day, and the Media Centre will be open from 7.30am - 11.30pm (closing time will be extended if necessary).
- Start lists, running orders and results will be available online and in the Media Centre.
- There will be a rider/sponsor/owner interview opportunity after each international class. These take place in a separate interview area, please ask for directions if unsure. Please do not hesitate to ask if you need to interview any other rider/person and we will endeavour to make arrangements.

- Photographs are available on request. If you have any further questions or require any assistance please do not hesitate to get in touch; Pippa Miln, [pippa@bolesworth.com](mailto:pippa@bolesworth.com) 01829 307676